Keeping up to date with your Inquiry tasks and Company Diary.

**Term 3 Weeks 1 to 10:**

Week 1: Finish ‘Societies are vulnerable to change’ – class presentation/written reflection.

2: Decide your team members and which role each of you will have, brainstorm ideas about company names, logos, advertising, possible products to make and sell.

3: Decide your company name, logo and slogan. All team members contribute to and complete the **‘I wonder** …’ sheet. Keep working on your product ideas.

4: Complete the **Design Brief** sheet and **Key Concept** sheets, Develop your marketing strategy, market survey and advertising posters. Complete the **‘Our production Plan’** sheet. Have your presentation ready for Dragon’s den.

5: Dragon’s Den. Complete the **Team Learner Profiles** sheet, start to refine your product and marketing on the Dragons’ advice.

6: Refine your product and marketing on the Dragons’ advice.

7: Create your product. Complete the **‘Linking in with other subjects’** sheet. Complete the **‘Financial planning – Budgeting’** sheet. Complete the **‘Our Marketing Plan: 4 Ps’** sheet. Work on the **‘Business Cash Book’** sheet.

8: Market day. After market day, complete the **‘Business Cash Book’** sheet.

9: Arts Festival – the two best products and marketing campaigns from each class will be displayed during the Arts Festival. Final completion and hand in of your Company diary.

10: Whole unit team and individual written reflections.